Faculty Engagement
In line with UW-Madison’s teaching and learning mission and national trends, we offer several evolving programs designed to foster the use of research-supported, technology-enhanced teaching approaches. Current programs include Blend@UW, Blended Learning Fellowship and Active Teaching Lab.

Strategic Learning Technology Consulting
Senior consultants immerse themselves in a partner’s school or college to cultivate long-term relationships with administrative and faculty leaders to work on high-level curricular initiatives that have an impact school-, college- or campus-wide.

Online Course Production
Offering both pedagogical and technical expertise, our experts plan, design and develop online courses, blended learning courses and online professional development.

Video Production
As a full-service production group, our service specializes in educational, marketing and presentation capture videos that leverage our insider knowledge of campus and years of diverse experience in education, entertainment and media production.

Software Training for Students
Our trainers help students achieve academic and professional success by teaching technology skills through workshops, project support and online training. We also work with instructors to design and deliver custom workshops as part of the curriculum.

Learner Experience: Training & Support
Our team designs, develops and implements learning experiences for enterprise applications and productivity tools through consulting, coaching and workshop instruction.

Evaluation Design & Analysis
Focusing on teaching and learning environments ranging from pilots to in-depth research, our experts use a variety of research techniques to comprehensively inform decision-making.

Learn@UW-Madison
The service manages and supports UW-Madison’s Learn@UW, the suite of learning technologies that facilitates teaching and learning. The team also helps integrate tools into the larger campus digital ecosystem and contributes technical and strategic expertise to a variety of campus initiatives, committees and partnerships.

Teaching & Research Application Development
The Teaching & Research Application Development (TRAD) service partners with instructors, researchers and campus staff to conceptualize, design and implement innovative custom software solutions and library applications. We specialize in supporting campus teaching, learning and research ideas.

My UW-Madison Academic Application Development
The service works with instructors, advisors, researchers and other partners to design, implement and support innovative solutions in My UW-Madison, the hub of our online community.

Learner Digital Ecosystem
Reinforcing UW-Madison’s “next-generation digital learning environment,” the service identifies, develops and supports application integrations for both for-credit and non-credit teaching and learning, as well as training, compliance, assessment and curriculum management. Our team also assists campus in evaluating new products and integrations.

IT Pre-College Outreach
Our service includes the Information Technology Academy (ITA), which serves the Madison, Oneida and Lac du Flambeau communities. In alignment with the UW-Madison’s Diversity Framework, ITA is a pre-college initiative aimed at enhancing diversity at UW-Madison and in the IT profession by increasing access to technology, enhancing educational opportunities and providing leadership development for diverse students.

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